

(Date)

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FOR IMMEDIATE RELEASE

(Firm Name) Emerges as Industry Leader with (Year) Summit Emerging Media Award Win

(Month Day), (Year) (City, ST, Country) - Demonstrating unparalleled leadership in the digital marketing industry, (Winning company name) has been honored with the (Visionary/Innovator/Leader) Award at the (Year) Summit Emerging Media Award for their exceptional work with (Client's name).

"This accolade is a reflection of our leadership in harnessing emerging media to set new industry standards," stated (Quote from winning firm). The award-winning campaign, recognized for its strategic innovation and market influence, solidifies (Winning company name)'s position as a frontrunner in the digital marketing sphere. (Client's name) echoed this sentiment, acknowledging the significant advantages gained through the campaign's success.

Jocelyn Luciano, Managing Director of the Summit Awards, commends the winners for their role in defining the future of advertising through innovative use of new media platforms.

Established in 1994, the Summit Awards remains dedicated to celebrating the achievements of those who excel in the dynamic field of marketing communications. The (Year) competition attracted entries from across the globe, with only a select few being recognized for their outstanding contributions to the industry.

Learn more about (Winning company name)'s industry-leading work at (Website).

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