

Sample Press Release Template for Summit EMA Winners

(Date)

Contact: (Contact Name)
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FOR IMMEDIATE RELEASE

(Firm name) Takes Top International Emerging Media Award – (Year) Summit EMA

(Month Day), (Year) (City, ST, Country) - (Winning company name) is a (Visionary, Innovator, Leader) Award winner in the 20XX Summit Emerging Media Award competition for their work with (Client's name).

(Quote from winning firm about the honor, marketing strategy, technical insight, team's approach and results)

(Additional firm information) (Quote from the client about the recognition) (Additional client information).

The Summit Emerging Media Award competition is based on the foundation that advertising is consistently at the forefront of the technological evolution of communication. It was created to identify the world's marketing communication pioneers - those pushing the bounds of the communication badlands. "Those involved in today's emerging media technologies are the leaders who are establishing tomorrow's avenues of advertising communications." Said Jocelyn Luciano, Managing Director for the Summit Awards. "Most communication professionals recognize that established avenues of communication can be reliable and safe however audiences are becoming increasingly fragmented and difficult to engage, inform and affect. Developing, applying, and combining emerging media with creative messaging and market awareness is challenging. Achieving this synthesis is what makes earning a Summit Emerging Media Award a significant achievement."

Since 1994, the Summit Awards organization has been dedicated to furthering excellence in the communications industry. It administers three distinguished award competitions throughout the year with the goal of raising the awareness of companies and individuals who have the creative and marketing talent to go beyond the ordinary.

During the 20XX event, judges analyzed submissions and selected only X% to receive an award. A truly international competition, the Summit Emerging Media Award received submissions from the following XX countries including (insert country list.)

This Summit Awards organization stands apart by offering a truly competitive environment where entries are judged alongside those of their peers and makes its competitions affordable and accessible to the industry by offering multiple entry discounts, streamlined internet submissions, and a friendly, knowledgeable customer service staff. Companies and individuals from more than 50 countries and across five continents participate in its award programs and choose to invest their promotional dollars for the opportunity to be recognized as a Summit Award winner. The organization conducts three awards each year: Summit Creative Award, Summit Emerging Media Award, and Summit Marketing Effectiveness Award.

(Background about winning company including what it means to win award, clients, market niche, history, website.)

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